

MAKTEK EURASIA 2016

POST SHOW REPORT



Machine Tools, Metal - Sheet Metal
Processing Machines, Tool Holders - Cutting
Tools, Quality Control - Measurement Systems,
CAD/CAM, PLM Software and
Manufacturing Technologies Fair

October 11 - 16, 2016

www.maktekfair.com



MAKTEK eurasia

11 - 12 Ocak / Ocak 2016

www.maktek.com

MAKTEK

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HOŞGELDİNİZ
GÜCÜMÜZE GÜÇ KATIN
TEŞEKKÜR EDİYORUZ

14 Salı

120.000 m²

1000 Firma ve Firmalar

30 Ülke 3000

MAXIMIZE YOUR
RETURN ON INVESTMENT

14 Halı

1000 sqm

Companies
from many
Countries 3000

WELCOME





29 Exhibiting Countries

996 Companies and Company Representatives

61 Visiting Countries

60.611 Total Visitors

14 Halls / 120.000 sqm

VISITOR STATISTICS

60.611

Total
Visitors

59.433

Domestic
Visitors

1178

Foreign
Visitors



INNOVATION

MARKETING

KNOW HOW

IDEAS

STRATEGY

KEY VISITOR STATISTICS



88%

Visitors mentioned that they are satisfied



% 83

plan to visit the next fair



% 96

visitors are satisfied



% 94

visitors establish new connections

FOREIGN VISITORS BY COUNTRIES (TOP 10)

GERMANY

UKRAINE

SPAIN

CHINA

IRAN

MOROCCO

IRAQ

RUSSIA

ITALY

ALGERIA



SECTORAL DISTRIBUTION ON VISITORS



Machine Industry
33%



Automotive Industry
15.8%



Iron and Steel Industry
7.7%



Electric-Electronic
Industry
7.6%



Mould Industry
7.3%



Defence and
Aviation Industry
5.1%



White Appliances
Industry
3.6%



Various Machine
Industries
25%

HOSTED BUYERS

Maktek Eurasia İstanbul 2016 Fair welcomed hosted buyers from 14 countries.

BOSNIA HERZEGOVINA

EGYPT

GEORGIA

GREECE

IRAN

KOSOVO

LEBANON

MACEDONIA

RUSSIA

SERBIA

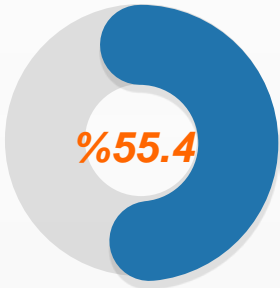
SYRIA

UKRAINE

BULGARIA

TUNISIA

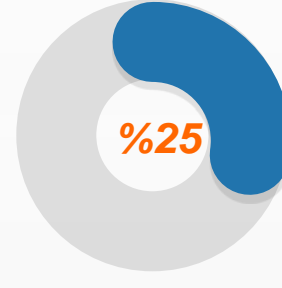
PRODUCT GROUP OF INTEREST BY VISITORS



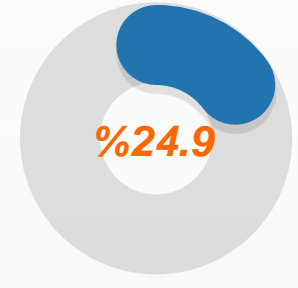
***CNC and Universal
Manufacturing Machines***



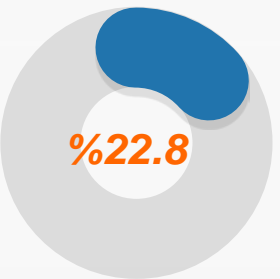
***Sheet Metal Processing
Machines***



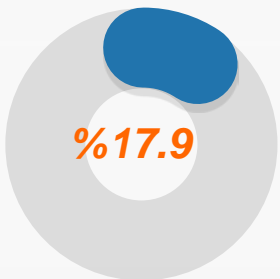
***Cutting Tools and
Tool Holders***



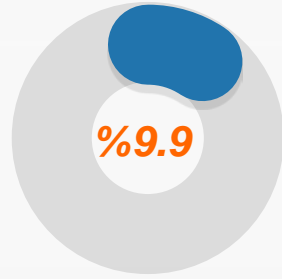
***Measurement Systems,
Quality Control Device
and Equipments***



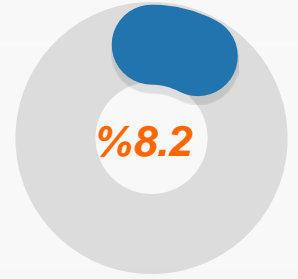
***CAD / CAM,
PLM Softwares***



***Welding, Cutting
Tools, Welding
Machines and
replacement parts***



Others



***Handling
Systems***

ABOUT VISITORS

32.8%

Learning about new trends, technologies and products

of our visitors are visiting the fair to learn about new trends, technology and products

20.4%

Find new customers, promote products and services

of our visitors are visiting the fair to promote new customers, products and services



31.9%

Getting general information about the sector

of our visitors are visiting our fair to get the information about the sector

24.5%

Finding new suppliers, products or services

of our visitors mention that they visited the fair to find new suppliers, products and services



MAKTEK *eurasia*

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