

1 billion Turkish Liras of sales performed in the Biggest Gathering of the Sector

More than 65 thousand visitors from 72 countries visited MAKTEK Eurasia 2014 Fair

MAKTEK 2014 Fair, the biggest gathering of the machinery sector in Eurasia, organized by Machine Tools Industrialists and Businessmen's Association (TIAD) and Association of Machine Manufacturers (MIB), gathered the global machinery sector at TUYAP Fair and Congress Center between October 14 and 19.

MAKTEK Eurasia 2014 Fair, the biggest gathering of the machinery sector organized collaboratively by TIAD and MIB, the two professional organizations representing "machinery" and "machine tools", being Turkey's strategic sectors, has ended. A total number of 65.722 visitors, being sector representatives from 72 countries and from 76 cities of Turkey, visited MAKTEK Eurasia 2014 Fair, which was done at the TUYAP Fair and Congress Center in Beylikdüzü, Istanbul. A sales volume of approximately 1 billion Turkish Liras in total was achieved with the sales done during the fair.

The **Vice General Manager of TUYAP Fairs, İlhan Ersözlü** talked about the fair and said, "We gathered the major manufacturers of machines and machine tools, which directly affect industrialization and the competitive power of many sectors at MAKTEK Eurasia 2014 Fair. We believe that we hosted a very successful fair, and both the satisfaction of both exhibitors and visitors support us. We hosted 59.600 people from 64 countries last year. This year, through collaboration of two sectors, representatives of the sectors from 72 countries and more than 65 thousand visitors visited our fair. Leading countries in these sectors, such as Germany, Spain, China, Taiwan, India, South Korea, Japan and Italy participated in our fair. Meanwhile, business collaborations of last year's fair visitors have continued through the end of the year, and a business volume of 600 million dollars has been reached. For this year, we estimate that a trade volume of 800 million dollars will be reached by the end of the year. We believe that we have achieved great success this year, too, with the MAKTEK Eurasia 2014 Fair through the TUYAP expertise."

İlhan Ersözlü also said, "1378 companies and company representatives from major participants of Turkey and the rest of the world, and nearly 3000 brands represented by these companies took place in MAKTEK Eurasia 2014 Fair. Thanks to the 46% growth and increasing participation, all of the 15 halls of the TUYAP Fair and Congress Center, which has 122.000 square meters of covered area, were used with full capacity. Participants from fields of machine tools, metal and metal sheet processing machines, holders, cutters, quality control, measurement systems, CAD/CAM, PLM software and manufacturing technologies participated in the fair."

For Information:

Burak GÜRSES
TÜYAP Tüm Fuarçılık Yapım A.Ş.
Project Marketing Responsible
Direct Phone: +90 212 867 12 96
burakgurses@tuyap.com.tr

Meltem Urut
Ogilvy Public Relations
Direct Phone: +90 212 339 8360
meltem.urut@ogilvy.com