

“Grand Meeting of the Machine Tools Sector in the Eurasia Region”



MAKTEK

eurasia

Machine Tools, Metal - Sheet Metal Processing
Machines, Tool Holders - Cutting Tools, Quality
Control - Measurement Systems, CAD/CAM, PLM
Software and Manufacturing Technologies Fair

October 2 - 7, 2018

www.maktekfair.com





Scope of the Fair

MAKTEK EURASIA 2018

October 2 - 7, 2018

-  CNC and Conventional Metal Working Machines
-  Metal Processing Machines
-  Cutting Tools / Holders
-  CAD / CAM, PLM Technologies
-  Measurement and Quality Control Equipment
-  Welding and Related Spare Parts
-  Heat Treatment Equipment
-  Lifting Systems
-  Lubrication and Cooling Systems
-  Related Institutions and Universities
-  Related Associations
-  Finance Institutions
-  Professional Publications





About **MAKTEK 2016**

13 Halls

120.000 sqm

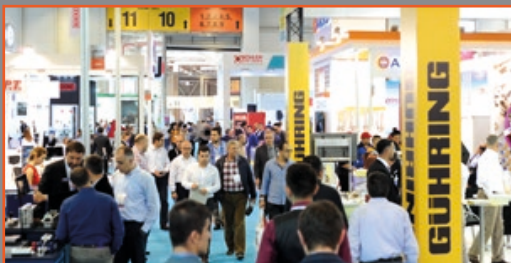
29 Participant Countries

**996 Companies and
Representatives**

61 Visitor Countries

1.178 Foreign Visitors

60.611 Professional Visitors



Why Maktek Eurasia?

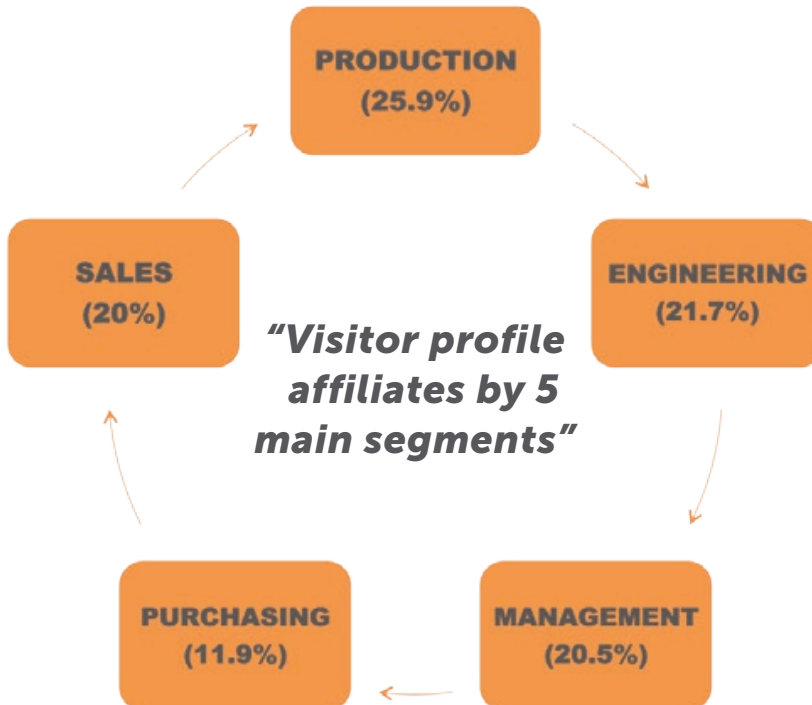
- To have an opportunity to showcase the strength of your brand and new technologies
- The third largest trade fair all over the world where you can exhibit your range of products
- To create a network with the dealerships in Turkey and Eurasia
- To reach at the latest information about the industry in Turkey and around the world and the ideal platform for market research and customer analysis
- To take new business, opportunities, to analyze all brands, technologies and services through comparison

FOREIGN VISITORS

As a result of the evaluation of online visitors data and the information forms obtained from the visitors of the MAKTEK EURASIA 2016 Fair, it was determined that foreign visitors from 61 countries visited the fair.

- SAUDI ARABIA
- AUSTRALIA
- AUSTRIA
- AZERBAIJAN
- U.A.E.
- BOSNIA-HERZEGOVINA
- BELGIUM
- BULGARIA
- ALGERIA
- GEORGIA
- GERMANY
- GREECE
- CHINA
- ESTONIA
- FINLAND
- FRANCE
- CZECH REPUBLIC
- CROATIA
- INDIA
- NETHERLANDS
- HONG KONG
- IRAQ
- ENGLAND
- IRAN
- NEW ZEALAND
- SPAIN
- SWEDEN
- ISRAEL
- SWITZERLAND
- ITALY
- JAPAN
- KAZAKHSTAN
- KOREA
- CYPRUS
- KUWAIT
- KOSOVO
- LIBYA
- CYPRUS
- KUWAIT
- LEBANON
- HUNGARY
- MALESIA
- EGYPT
- MAURITANIA
- POLAND
- PAKISTAN
- NIGERIA
- PORTUGAL
- ROMANIA
- RUSSIA
- TAIWAN
- SINGAPORE
- SOMALI
- SYRIA
- TAJIKISTAN
- SERBIA
- TUNISIA
- TURKMENIISTAN
- UKRAINE
- USA
- JORDAN
- YEMEN

PROFILE OF VISITORS



ABOUT VISITORS

Getting general information about the sector

31.9% of our visitors are visiting our fair to get information about the sector.



Find new customers, promote products and services

20.4% of our visitors are visiting the fair to promote new customers, products and services.



Finding new suppliers, products or services

24.5% of our visitors mention that they visited the fair to find new suppliers, products and services.

Learning about new trends, technologies and products

32.8% of our visitors are visiting our fair to learn about new trends, technology and products.

Turkey - The Bridge Between Two Continents



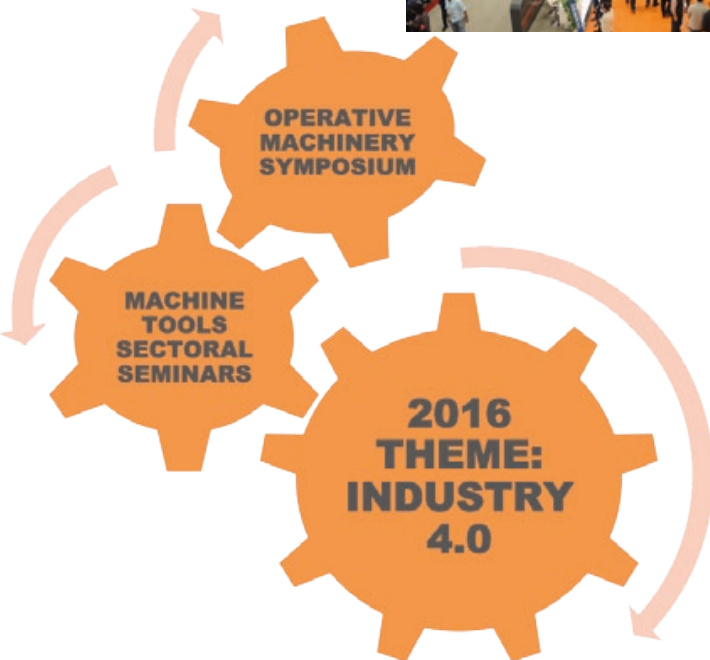


FROM **14** COUNTRIES
INTERNATIONAL
DELEGATION

*Tüyap itself organized
"International Delegation"
from these countries*

- RUSSIA
- IRAN
- GEORGIA
- SYRIA
- TUNUSIA
- SERBIA
- MACEDONIA

- BOSNIA-HERZEGOVINA
- KOSOVO
- EGYPT
- LEBANON
- UKRAINE
- GREECE



**“Maktek
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Academical
Studies &
Events”**

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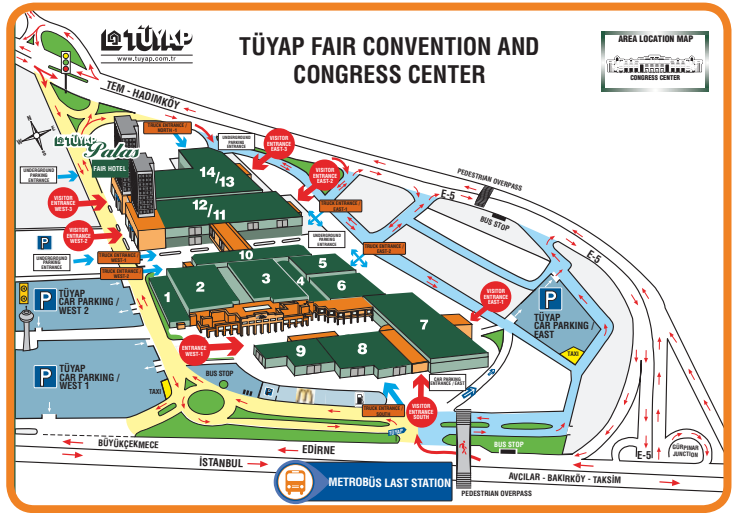
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The Biggest International Fair and Congress Center in the Eurasia Region.

- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards 8 multi-purpose meeting rooms with capacities ranging from 50 to 750 people
- 5 Star Tüyap Palas Hotel at your service with 630 rooms.

TÜYAP FAIRS AND EXHIBITIONS ORGANIZATION INC.

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